

GroundView[®]: Family

Version 2019.06.0

GeoEnrichment



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1 - Introduction

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Demographics

Demographics are descriptors of people and places. The demographic data described begins with people but is summarized at Census Block Group level.

Pitney Bowes U.S. GroundView® Demographic Data for the United States is a comprehensive set of over 8,200 variables. The same has been divided into multiple topics with few hundred variables for better consumption and analysis.

For reference, see the *U.S. Demographic & Business Summary Data Product Guide*. You can download the document in PDF format from here: [U.S. Demographic & Business Summary Data Product Guide](#).

Installation

For installation, the data is supplied as pipe delimited (|) text files (.TXT). To Install the data products:

1. Download the data to a directory on your computer.
2. Unzip the data, to find the base data zip with the documentation link file.
3. Unzip the base data folder to find the final .txt file.

Note: Family data is provided for Census 2000 data (2k), Census 2010 data (by) and current year (cy) estimates. Refer [GroundView®: Family](#) for more details.

4. Once unzipped, the data can be loaded into a database, or any Spatial Software such as MapInfo Professional and Spectrum Technology Platform of Pitney Bowes Software for further use.

For more information on using Pitney Bowes tools please visit

[mapinfo product support](#) for MapInfo Professional

[support.pb.com/spectrum](#) for Spectrum

Address Fabric Version Compatibility

These databases are compatible with Address Fabric July 2019 vintage, except Business Summary and Consumer Vitality which require Address Fabric April 2019 vintage.

2 - Data Layouts

In this section

GroundView®: Family

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GroundView®: Family

Family data is provided for Census 2000 data (2K), Census 2010 data (BY) and current year (CY) estimates. Following is the list of variables considered for Family demographics:

- Households
- Family Households
- Nonfamily Households
- Household Type by Age of Householder
- Household Type by Household Size
- Households by Presence and Age of Own Children
- Family Type by Presence and Age of Own Children

SAUS FAM 2K Description

Field Name	Field Type	Description
PBKEY	char(17)	A unique address identifier that is returned when an address match is made using the Master Location Dataset
CODE	char(12)	2017 Geography Layer Code
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)
hh2k	integer	2000 Households
fh2k	integer	2000 Family households
nfh2k	integer	2000 Nonfamily households
fha15242k	integer	2000 Family households: Householder 15 to 24 years
fha25342k	integer	2000 Family households: Householder 25 to 34 years
fha35442k	integer	2000 Family households: Householder 35 to 44 years

Field Name	Field Type	Description
fha45542k	integer	2000 Family households: Householder 45 to 54 years
fha55642k	integer	2000 Family households: Householder 55 to 64 years
fha65742k	integer	2000 Family households: Householder 65 to 74 years
fha75842k	integer	2000 Family households: Householder 75 to 84 years
fha85p2k	integer	2000 Family households: Householder 85 years and over
nfha15242k	integer	2000 Nonfamily households: Householder 15 to 24 years
nfha25342k	integer	2000 Nonfamily households: Householder 25 to 34 years
nfha35442k	integer	2000 Nonfamily households: Householder 35 to 44 years
nfha45542k	integer	2000 Nonfamily households: Householder 45 to 54 years
nfha55642k	integer	2000 Nonfamily households: Householder 55 to 64 years
nfha65742k	integer	2000 Nonfamily households: Householder 65 to 74 years
nfha75842k	integer	2000 Nonfamily households: Householder 75 to 84 years
nfha85p2k	integer	2000 Nonfamily households: Householder 85 years and over
fhs2per2k	integer	2000 Family households: 2-person household
fhs3per2k	integer	2000 Family households: 3-person household
fhs4per2k	integer	2000 Family households: 4-person household
fhs5per2k	integer	2000 Family households: 5-person household
fhs6per2k	integer	2000 Family households: 6-person household
fhs7per2k	integer	2000 Family households: 7-or-more-person household
nfhs1per2k	integer	2000 Nonfamily households: 1-person household

Field Name	Field Type	Description
nfhs2per2k	integer	2000 Nonfamily households: 2-person household
nfhs3per2k	integer	2000 Nonfamily households: 3-person household
nfhs4per2k	integer	2000 Nonfamily households: 4-person household
nfhs5per2k	integer	2000 Nonfamily households: 5-person household
nfhs6per2k	integer	2000 Nonfamily households: 6-person household
nfhs7per2k	integer	2000 Nonfamily households: 7-or-more-person household
hc1und182k	integer	2000 Households: Own children under 18
hc2und62k	integer	2000 Households: Own children under 6 only
hc3both2k	integer	2000 Households: Own children under 6 and 6 to 17
hc4ovr62k	integer	2000 Households: Own children 6 to 17 only
hc5no182k	integer	2000 Households: No own children under 18
fc01hw2k	integer	2000 Husband-wife family
fc02hw182k	integer	2000 Husband-wife family: Own children under 18
fc03hwu62k	integer	2000 Husband-wife family: Own children under 6 only
fc04hwbo2k	integer	2000 Husband-wife family: Own children under 6 and 6 to 17
fc05hwo62k	integer	2000 Husband-wife family: Own children 6 to 17 only
fc06hwno2k	integer	2000 Husband-wife family: No own children under 18
fc07oth2k	integer	2000 Other family
fc08othm2k	integer	2000 Other family: Male householder, no wife
fc09om182k	integer	2000 Male householder, no wife: Own children under 18

Field Name	Field Type	Description
fc10omu62k	integer	2000 Male householder, no wife: Own children under 6 only
fc11ombo2k	integer	2000 Male householder, no wife: Own children under 6 and 6 to 17
fc12omo62k	integer	2000 Male householder, no wife: Own children 6 to 17 only
fc13omno2k	integer	2000 Male householder, no wife: No own children under 18
fc14othf2k	integer	2000 Other family: Female householder, no husband
fc15of182k	integer	2000 Female householder, no husband: Own children under 18
fc16ofu62k	integer	2000 Female householder, no husband: Own children under 6 only
fc17ofbo2k	integer	2000 Female householder, no husband: Own children under 6 and 6 to 17
fc18ofu62k	integer	2000 Female householder, no husband: Own children 6 to 17 only
fc19ofno2k	integer	2000 Female householder, no husband: No own children under 18

SAUS FAM BY Description

Field Name	Field Type	Description
PBKEY	char(17)	A unique address identifier that is returned when an address match is made using the Master Location Dataset
CODE	char(12)	2017 Geography Layer Code
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)
hhby	integer	2010 Households
fhby	integer	2010 Family households

Field Name	Field Type	Description
nfhby	integer	2010 Nonfamily households
fha1524by	integer	2010 Family households: Householder 15 to 24 years
fha2534by	integer	2010 Family households: Householder 25 to 34 years
fha3544by	integer	2010 Family households: Householder 35 to 44 years
fha4554by	integer	2010 Family households: Householder 45 to 54 years
fha5559by	integer	2010 Family households: Householder 55 to 59 years
fha6064by	integer	2010 Family households: Householder 60 to 64 years
fha6574by	integer	2010 Family households: Householder 65 to 74 years
fha7584by	integer	2010 Family households: Householder 75 to 84 years
fha85pby	integer	2010 Family households: Householder 85 years and over
nfha1524by	integer	2010 Nonfamily households: Householder 15 to 24 years
nfha2534by	integer	2010 Nonfamily households: Householder 25 to 34 years
nfha3544by	integer	2010 Nonfamily households: Householder 35 to 44 years
nfha4554by	integer	2010 Nonfamily households: Householder 45 to 54 years
nfha5559by	integer	2010 Nonfamily households: Householder 55 to 59 years
nfha6064by	integer	2010 Nonfamily households: Householder 60 to 64 years
nfha6574by	integer	2010 Nonfamily households: Householder 65 to 74 years
nfha7584by	integer	2010 Nonfamily households: Householder 75 to 84 years
nfha85pby	integer	2010 Nonfamily households: Householder 85 years and over
fhs2perby	integer	2010 Family households: 2-person household

Field Name	Field Type	Description
fhs3perby	integer	2010 Family households: 3-person household
fhs4perby	integer	2010 Family households: 4-person household
fhs5perby	integer	2010 Family households: 5-person household
fhs6perby	integer	2010 Family households: 6-person household
fhs7perby	integer	2010 Family households: 7-or-more-person household
nfhs1perby	integer	2010 Nonfamily households: 1-person household
nfhs2perby	integer	2010 Nonfamily households: 2-person household
nfhs3perby	integer	2010 Nonfamily households: 3-person household
nfhs4perby	integer	2010 Nonfamily households: 4-person household
nfhs5perby	integer	2010 Nonfamily households: 5-person household
nfhs6perby	integer	2010 Nonfamily households: 6-person household
nfhs7perby	integer	2010 Nonfamily households: 7-or-more-person household
hc1und18by	integer	2010 Households: Own children under 18
hc2und6by	integer	2010 Households: Own children under 6 only
hc3bothby	integer	2010 Households: Own children under 6 and 6 to 17
hc4ovr6by	integer	2010 Households: Own children 6 to 17 only
hc5no18by	integer	2010 Households: No own children under 18
fc01hwby	integer	2010 Husband-wife family
fc02hw18by	integer	2010 Husband-wife family: Own children under 18
fc03hwu6by	integer	2010 Husband-wife family: Own children under 6 only

Field Name	Field Type	Description
fc04hwboby	integer	2010 Husband-wife family: Own children under 6 and 6 to 17
fc05hwo6by	integer	2010 Husband-wife family: Own children 6 to 17 only
fc06hwnoby	integer	2010 Husband-wife family: No own children under 18
fc07othby	integer	2010 Other family
fc08othmby	integer	2010 Other family: Male householder, no wife
fc09om18by	integer	2010 Male householder, no wife: Own children under 18
fc10omu6by	integer	2010 Male householder, no wife: Own children under 6 only
fc11omboby	integer	2010 Male householder, no wife: Own children under 6 and 6 to 17
fc12omo6by	integer	2010 Male householder, no wife: Own children 6 to 17 only
fc13omnoby	integer	2010 Male householder, no wife: No own children under 18
fc14othfby	integer	2010 Other family: Female householder, no husband
fc15of18by	integer	2010 Female householder, no husband: Own children under 18
fc16ofu6by	integer	2010 Female householder, no husband: Own children under 6 only
fc17ofboby	integer	2010 Female householder, no husband: Own children under 6 and 6 to 17
fc18ofu6by	integer	2010 Female householder, no husband: Own children 6 to 17 only
fc19ofnoby	integer	2010 Female householder, no husband: No own children under 18

SAUS FAM CY Description

Field Name	Field Type	Description
PBKEY	char(17)	A unique address identifier that is returned when an address match is made using the Master Location Dataset
CODE	char(12)	2017 Geography Layer Code
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)
hhcy	integer	2017 Households
fhcy	integer	2017 Family households
nfhcy	integer	2017 Nonfamily households
fha1524cy	integer	2017 Family households: Householder 15 to 24 years
fha2534cy	integer	2017 Family households: Householder 25 to 34 years
fha3544cy	integer	2017 Family households: Householder 35 to 44 years
fha4554cy	integer	2017 Family households: Householder 45 to 54 years
fha5559cy	integer	2017 Family households: Householder 55 to 59 years
fha6064cy	integer	2017 Family households: Householder 60 to 64 years
fha6574cy	integer	2017 Family households: Householder 65 to 74 years
fha7584cy	integer	2017 Family households: Householder 75 to 84 years
fha85pcy	integer	2017 Family households: Householder 85 years and over
nfha1524cy	integer	2017 Nonfamily households: Householder 15 to 24 years
nfha2534cy	integer	2017 Nonfamily households: Householder 25 to 34 years

Field Name	Field Type	Description
nfha3544cy	integer	2017 Nonfamily households: Householder 35 to 44 years
nfha4554cy	integer	2017 Nonfamily households: Householder 45 to 54 years
nfha5559cy	integer	2017 Nonfamily households: Householder 55 to 59 years
nfha6064cy	integer	2017 Nonfamily households: Householder 60 to 64 years
nfha6574cy	integer	2017 Nonfamily households: Householder 65 to 74 years
nfha7584cy	integer	2017 Nonfamily households: Householder 75 to 84 years
nfha85pcy	integer	2017 Nonfamily households: Householder 85 years and over
fhs2percy	integer	2017 Family households: 2-person household
fhs3percy	integer	2017 Family households: 3-person household
fhs4percy	integer	2017 Family households: 4-person household
fhs5percy	integer	2017 Family households: 5-person household
fhs6percy	integer	2017 Family households: 6-person household
fhs7percy	integer	2017 Family households: 7-or-more-person household
nfhs1percy	integer	2017 Nonfamily households: 1-person household
nfhs2percy	integer	2017 Nonfamily households: 2-person household
nfhs3percy	integer	2017 Nonfamily households: 3-person household
nfhs4percy	integer	2017 Nonfamily households: 4-person household
nfhs5percy	integer	2017 Nonfamily households: 5-person household
nfhs6percy	integer	2017 Nonfamily households: 6-person household
nfhs7percy	integer	2017 Nonfamily households: 7-or-more-person household

Field Name	Field Type	Description
hc1und18cy	integer	2017 Households: Own children under 18
hc2und6cy	integer	2017 Households: Own children under 6 only
hc3bothcy	integer	2017 Households: Own children under 6 and 6 to 17
hc4ovr6cy	integer	2017 Households: Own children 6 to 17 only
hc5no18cy	integer	2017 Households: No own children under 18
fc01hwcy	integer	2017 Husband-wife family
fc02hw18cy	integer	2017 Husband-wife family: Own children under 18
fc03hwu6cy	integer	2017 Husband-wife family: Own children under 6 only
fc04hwbcy	integer	2017 Husband-wife family: Own children under 6 and 6 to 17
fc05hwo6cy	integer	2017 Husband-wife family: Own children 6 to 17 only
fc06hwnocy	integer	2017 Husband-wife family: No own children under 18
fc07othcy	integer	2017 Other family
fc08othmcy	integer	2017 Other family: Male householder, no wife
fc09om18cy	integer	2017 Male householder, no wife: Own children under 18
fc10omu6cy	integer	2017 Male householder, no wife: Own children under 6 only
fc11ombcy	integer	2017 Male householder, no wife: Own children under 6 and 6 to 17
fc12omo6cy	integer	2017 Male householder, no wife: Own children 6 to 17 only
fc13omnocy	integer	2017 Male householder, no wife: No own children under 18
fc14othfcy	integer	2017 Other family: Female householder, no husband
fc15of18cy	integer	2017 Female householder, no husband: Own children under 18

Field Name	Field Type	Description
fc16ofu6cy	integer	2017 Female householder, no husband: Own children under 6 only
fc17ofbocy	integer	2017 Female householder, no husband: Own children under 6 and 6 to 17
fc18ofoc6cy	integer	2017 Female householder, no husband: Own children 6 to 17 only
fc19ofnocy	integer	2017 Female householder, no husband: No own children under 18

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Technical Support

- Visit: <https://www.pitneybowes.com/us/support.html>

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