

# World Premium Points of Interest

**Pitney Bowes**  
4750 Walnut Street  
Suite 200  
Boulder, CO 80301

**UNITED STATES**  
[www.pitneybowes.com/us](http://www.pitneybowes.com/us)  
**Technical Support:**  
<http://www.pbinsight.com/support>

## Schema Update

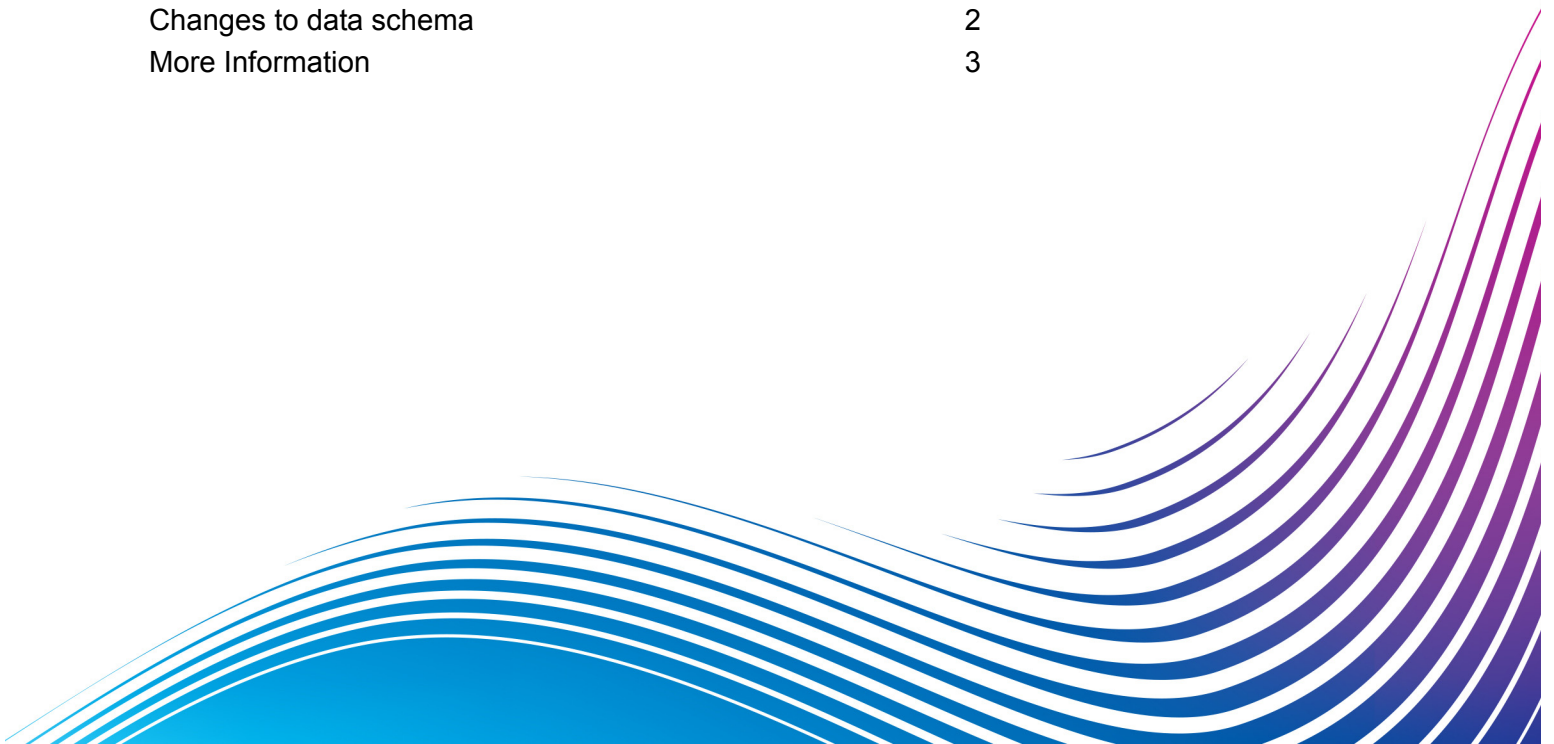
© 2014-2018 Pitney Bowes Software Inc.  
All Rights Reserved.

This document is designed to give information about upcoming changes that will be implemented with Version 5.0 of the World Premium Points of Interest, and World Premium Plus Points of Interest products, which is scheduled for April 2018 release.

### Contents:

---

Changes to data schema	2
More Information	3



## Changes to data schema

Following are the changes that will be implemented in the data Version 5.0

1. As part of a data standardization process, all of the current Field names will be converted from their current camel-case format to an all-capitalized format. For example:
  - a. areaName4 will become AREANAME4
  - b. mainAddressLine will become MAINADDRESSLINE
2. To ensure our compliance to international data protection regulations, the following attributes will be removed from both versions of the POI data
  - a. CEO\_Name
  - b. CEO\_Title
3. The following attribute will be added to the *World Premium PLUS POI* product
  - a. NAICS\_CODE
4. As part of quality enhancement, we are changing the data schema to make best use of some of the field values.

Column	Existing Data type	Proposed data type
EMPLOYEE_HERE	nvarchar (15)	Integer
EMPLOYEE_COUNT	nvarchar (15)	Integer
SALES_VOLUME_LOCAL	nvarchar (20)	Big integer
SALES_VOLUME_US_DOLLARS	nvarchar (20)	Big integer
CURRENCY_CODE	nvarchar (4)	Integer
YEAR_START	nvarchar (4)	Integer

## More Information

If you have any questions about this change, or for assistance in understanding the options available to you, please contact your account representative or Pitney Bowes business partner. When providing information, please include your name, country, phone number, company name, and product.

Pitney Bowes once again wishes to thank you for choosing World Premium Points of Interest data. We appreciate your business and look forward to continuing to serve your business needs in the future.