

World Premium Points of Interest - Consumer Edition

Version 5.7

UNITED STATES
www.pitneybowes.com/us
Technical Support:
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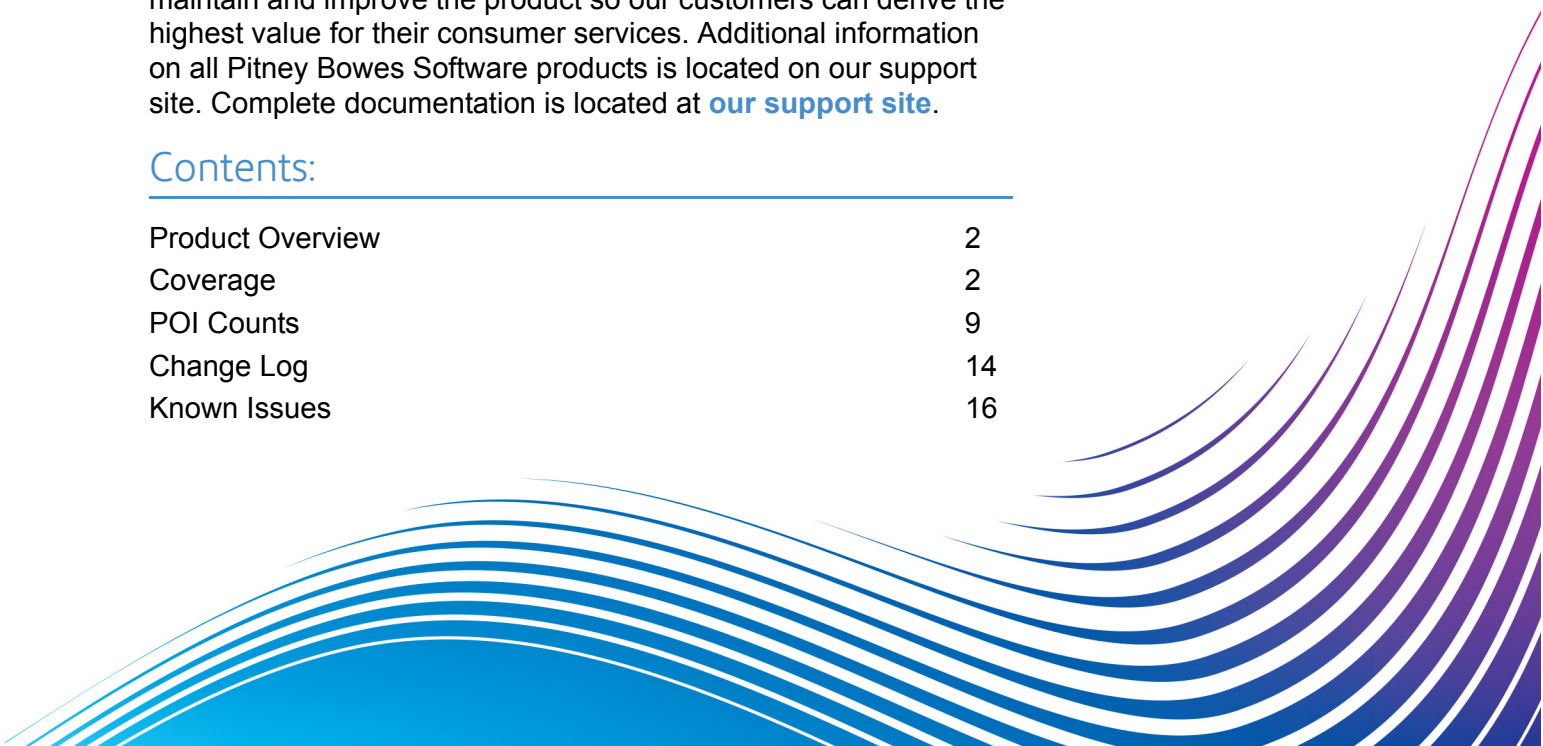
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Release Notes

The World Premium Points of Interest - Consumer Edition (WPPOI-CSMR) contains the rich set of consumer focused Points of Interest available in the Pitney Bowes' World Premium Points of Interest dataset. Pitney Bowes is committed to ongoing enhancements to this industry leading database to serve our customers' needs. Our roadmap is designed to continually maintain and improve the product so our customers can derive the highest value for their consumer services. Additional information on all Pitney Bowes Software products is located on our support site. Complete documentation is located at [our support site](#).

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Product Overview

The World Premium Points of Interest – Consumer Edition (WPPOI - CSMR) dataset provides information on the location of, and details relating to, a diverse set of consumer focused businesses, leisure hot spots and geographic features. The locational accuracy of this data has been further enhanced using Pitney Bowes Premium Spectrum Enterprise Geocoding solution to provide the most accurate location available for each Point of Interest.

Some of the feature of the WPPOI - CSMR product are:

- Focused selection of POIs that concentrate on businesses, landmarks, and services relevant to consumers.
- Drawn from the largest, globally geo-referenced POI dataset.
- The POIs are geocoded using Pitney Bowes comprehensive Global Geocoding capabilities.
- The POIs are classified using both the Pitney Bowes MiCode (providing a consumer-friendly classification across products) and the Standard Industrial Classification (SIC) culdoscopies note that both these classifications are cross-referenced. The individual POI in the dataset have hierarchical relationships between themselves and others in their ‘family’.
- The taxonomy ensures ease of use and global consistency.

The dataset enables users to make informed decisions around access to services, retail or recreational facilities, ideal for location based marketing and “find my nearest” searches.

Coverage

WPPOI-CSMR v5.7 contains POIs for 175 countries. Some countries are released together in a group. The following table provides details of each country group, including the ISO3 codes (three-character ISO country codes) for each country included.

COUNTRY BUNDLE	COUNTRY	ISO3
Albania	Albania	ALB
Algeria	Algeria	DZA
Angola	Angola	AGO

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Argentina	Argentina	ARG
Armenia	Armenia	ARM
Australia†	Australia	AUS
Austria	Austria	AUT
Azerbaijan	Azerbaijan	AZE
Bahrain	Bahrain	BHR
Belarus	Belarus	BLR
Belgium & Luxembourg	Belgium	BEL
Belgium & Luxembourg	Luxembourg	LUX
Belize	Belize	BLZ
Benin	Benin	BEN
Bolivia	Bolivia	BOL
Bosnia & Herzegovina	Bosnia & Herzegovina	BIH
Botswana	Botswana	BWA
Brazil	Brazil	BRA
Brunei	Brunei	BRN
Bulgaria	Bulgaria	BGR
Burkina Faso	Burkina Faso	BFA
Burundi	Burundi	BDI
Cameroon	Cameroon	CMR
Canada	Canada	CAN
Cape Verde	Cape Verde	CPV
Chile	Chile	CHL
China	China	CHN
Colombia	Colombia	COL
Congo	Congo	COG
Costa Rica	Costa Rica	CRI
CÔTE D'IVOIRE	CÔTE D'IVOIRE	CIV
Croatia	Croatia	HRV
Cyprus	Cyprus	CYP
Czech Republic	Czech Republic	CZE
Democratic Republic of Congo	Democratic Republic of Congo	COD
Denmark	Denmark	DNK
Ecuador	Ecuador	ECU
Egypt	Egypt	EGY

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El Salvador	El Salvador	SLV
Estonia	Estonia	EST
Finland	Finland	FIN
Fiji	Fiji	FJI
France	France	FRA
France	French Guiana	GUF
France	Guadeloupe	GLP
France	Martinique	MTQ
France	Mayotte	MYT
France	Monaco	MCO
France	Reunion	REU
France	Saint-Barthélemy	BLM
France	Saint-Martin	MAF
Faroe Island	Faroe Islands	FRO
Gambia	Gambia	GMB
Gabon	Gabon	GAB
Germany	Germany	DEU
Georgia	Georgia	GEO
Ghana	Ghana	GHA
Great Britain	Great Britain	GBR
Greece	Greece	GRC
Guatemala	Guatemala	GTM
Guyana	Guyana	GUY
Honduras	Honduras	HND
Hong Kong	Hong Kong	HKG
Hungary	Hungary	HUN
Iceland	Iceland	ISL
India	India	IND
Indonesia	Indonesia	IDN
Iraq	Iraq	IRQ
Ireland	Ireland	IRL
Israel	Israel	ISR
Italy	Italy	ITA
Italy	San Marino	SMR
Italy	Vatican City	VAT

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Japan	Japan	JPN
Jordan	Jordan	JOR
Kazakhstan	Kazakhstan	KAZ
Kenya	Kenya	KEN
Kosovo	Kosovo	XKS
Kuwait	Kuwait	KWT
Latvia	Latvia	LVA
LAO PDR	LAO PDR	LAO
Lebanon	Lebanon	LBN
Lesotho	Lesotho	LSO
Lithuania	Lithuania	LTU
Macau	Macau	MAC
Macedonia	Macedonia	MKD
Malawi	Malawi	MWI
Malaysia	Malaysia	MYS
Mali	Mali	MLI
Malta	Malta	MLT
Mauritania	Mauritania	MRT
Mauritius	Mauritius	MUS
Mexico	Mexico	MEX
Minor Americas	Anguilla	AIA
Minor Americas	Antigua And Barbuda	ATG
Minor Americas	Aruba	ABW
Minor Americas	Bahamas	BHS
Minor Americas	Barbados	BRB
Minor Americas	Bermuda	BMU
Minor Americas	British Virgin Islands	VGB
Minor Americas	Cayman Islands	CYM
Minor Americas	Cuba	CUB
Minor Americas	Dominica	DMA
Minor Americas	Dominican Republic	DOM
Minor Americas	Grenada	GRD
Minor Americas	Haiti	HTI
Minor Americas	Jamaica	JAM
Minor Americas	Montserrat	MSR

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Minor Americas	Saint Kitts And Nevis	KNA
Minor Americas	Saint Lucia	LCA
Minor Americas	Saint Vincent And The Grenadines	VCT
Minor Americas	Saint-Barthélemy	BLM
Minor Americas	Saint-Martin	MAF
Minor Americas	Trinidad And Tobago	TTO
Minor Americas	Turks And Caicos Islands	TCA
Moldova	Moldova	MDA
Montenegro	Montenegro	MNE
Morocco	Morocco	MAR
Mozambique	Mozambique	MOZ
Myanmar	Myanmar	MMR
Namibia	Namibia	NAM
Netherlands	Bonaire, Sint Eustatius And Saba	BES
Netherlands	Curaçao	CUW
Netherlands	Netherlands	NLD
Netherlands	Sint Marten	SXM
New Zealand	New Zealand	NZL
Nicaragua	Nicaragua	NIC
Niger	Niger	NER
Nigeria	Nigeria	NGA
Norway	Norway	NOR
Oman	Oman	OMN
Panama	Panama	PAN
Paraguay	Paraguay	PRY
Peru	Peru	PER
Philippines	Philippines	PHL
Poland	Poland	POL
Portugal	Portugal	PRT
Qatar	Qatar	QAT
Republic of Korea	Republic of Korea	KOR
Romania	Romania	ROU
Russia	Russia	RUS
Rwanda	Rwanda	RWA
Saudi Arabia	Saudi Arabia	SAU

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Saint Perre	Saint Perre	SPM
Senegal	Senegal	SEN
Serbia	Serbia	SRB
Seychelles	Seychelles	SYC
Singapore	Singapore	SGP
Slovakia	Slovakia	SVK
Slovenia	Slovenia	SVN
South Africa	South Africa	ZAF
Spain	Andorra	AND
Spain	Gibraltar	GIB
Spain	Spain	ESP
Swaziland	Swaziland	SWZ
Sweden	Sweden	SWE
Switzerland	Liechtenstein	LIE
Switzerland	Switzerland	CHE
Suriname	Suriname	SUR
Taiwan	Taiwan	TWN
Tanzania	Tanzania	TZA
Thailand	Thailand	THA
Togo	Togo	TGO
Tunisia	Tunisia	TUN
Turkey	Turkey	TUR
Uganda	Uganda	UGA
Ukraine	Ukraine	UKR
United Arab Emirates	United Arab Emirates	ARE
United States of America*	United States Of America	USA
Uruguay	Uruguay	URY
Venezuela	Venezuela	VEN
Vietnam	Vietnam	VNM
Yemen	Yemen	YEM
Zambia	Zambia	ZMB
Zimbabwe	Zimbabwe	ZWE

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*US un-incorporated territories like Guam, Puerto Rico, and Virgin Islands are included in the USA dataset. The following table provides details of the territories added to USA country bundle.

Country Bundle	Country	ISO3
United States of America	Guam	USA
United States of America	Puerto Rico	USA
United States of America	Virgin Islands	USA

POI Counts

COUNTRY BUNDLES	COUNTRIES	ISO3	TOTAL V5.7 COUNTS
ALBANIA	ALBANIA	ALB	18,285
ALGERIA	ALGERIA	DZA	94,793
ANGOLA	ANGOLA	AGO	54,106
ARGENTINA	ARGENTINA	ARG	2,204,620
ARMENIA	ARMENIA	ARM	9
AUSTRALIA	AUSTRALIA	AUS	2,526,369
AUSTRIA	AUSTRIA	AUT	522,162
AZERBAIJAN	AZERBAIJAN	AZE	25
BAHRAIN	BAHRAIN	BHR	63,272
BELARUS	BELARUS	BLR	403
BELGIUM_ &_ LUXEMBOURG	BELGIUM	BEL	1,365,989
BELGIUM_ &_ LUXEMBOURG	LUXEMBOURG	LUX	94,757
BELIZE	BELIZE	BLZ	9,980
BENIN	BENIN	BEN	6,350
BOLIVIA	BOLIVIA	BOL	27,909
BOSNIA_ &_ HERZEGOVINA	BOSNIA_ &_ HERZEGOVINA	BIH	26,047
BOTSWANA	BOTSWANA	BWA	12,624
BRAZIL	BRAZIL	BRA	12,213,071
BRUNEI	BRUNEI	BRN	7,843
BULGARIA	BULGARIA	BGR	419,287
BURKINA_ FASO	BURKINA_ FASO	BFA	12,246
BURUNDI	BURUNDI	BDI	2,068
CAMEROON	CAMEROON	CMR	20,505
CANADA	CANADA	CAN	1,982,057
CAPE_ VERDE	CAPE_ VERDE	CPV	370
CHILE	CHILE	CHL	651,449
CHINA	CHINA	CHN	4,262,249
COLOMBIA	COLOMBIA	COL	2,340,099
CONGO	CONGO	COG	6,158
COSTA_ RICA	COSTA_ RICA	CRI	38,580
CÔTE D'IVOIRE	CÔTE D'IVOIRE	CIV	18,772
CROATIA	CROATIA	HRV	117,219
CYPRUS	CYPRUS	CYP	211,472
CZECH_ REPUBLIC	CZECH_ REPUBLIC	CZE	814,442
DEMOCRATIC_ REPUBLIC_ OF_ CONGO	DEMOCRATIC_ REPUBLIC_ OF_ CONGO	COD	15,592

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DENMARK	DENMARK	DNK	441,491
ECUADOR	ECUADOR	ECU	43,868
EGYPT	EGYPT	EGY	283,564
EL_SALVADOR	EL_SALVADOR	SLV	17,133
ESTONIA	ESTONIA	EST	129,286
FAROE_ISLANDS	FAROE_ISLANDS	FRO	724
FIJI	FIJI	FJI	935
FINLAND	FINLAND	FIN	413,724
FRANCE	MONACO	MCO	1,903
FRANCE	FRANCE	FRA	4,303,387
FRANCE	MAYOTTE	MYT	1,067
FRANCE	REUNION	REU	34,705
FRANCE	GUADELOUPE	GLP	24,980
FRANCE	MARTINIQUE	MTQ	19,725
FRANCE	FRENCH_GUIANA	GUF	7,019
FRANCE	SAINT-MARTIN	MAF	133
FRANCE	SAINT-BARTHÉLEMY	BLM	2
GABON	GABON	GAB	5,170
GAMBIA	GAMBIA	GMB	65
GEORGIA	GEORGIA	GEO	24
GERMANY	GERMANY	DEU	3,551,125
GHANA	GHANA	GHA	23,916
GREAT_BRITAIN	GREAT_BRITAIN	GBR	2,732,848
GREECE	GREECE	GRC	621,703
GUATEMALA	GUATEMALA	GTM	28,722
GUYANA	GUYANA	GUY	3,189
HONDURAS	HONDURAS	HND	8,278
HONG_KONG	HONG_KONG	HKG	209,520
HUNGARY	HUNGARY	HUN	405,543
ICELAND	ICELAND	ISL	79,562
INDIA	INDIA	IND	10,568,112
INDONESIA	INDONESIA	IDN	736,078
IRAQ	IRAQ	IRQ	12,592
IRELAND	IRELAND	IRL	239,126
ISRAEL	ISRAEL	ISR	709,740
ITALY	ITALY	ITA	4,145,256
ITALY	SAN_MARINO	SMR	1,992
ITALY	VATICAN_CITY	VAT	22

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JAPAN	JAPAN	JPN	2,634,082
JORDAN	JORDAN	JOR	58,120
KAZAKHSTAN	KAZAKHSTAN	KAZ	77,280
KENYA	KENYA	KEN	173,762
KOSOVO	KOSOVO	XKS	1,422
KUWAIT	KUWAIT	KWT	19,846
LAO PDR	LAO PDR	LAO	1,361
LATVIA	LATVIA	LVA	141,200
LEBANON	LEBANON	LBN	121,721
LESOTHO	LESOTHO	LSO	5,856
LITHUANIA	LITHUANIA	LTU	102,115
MACAU	MACAU	MAC	5,847
MACEDONIA	MACEDONIA	MKD	38,904
MALAWI	MALAWI	MWI	18,537
MALAYSIA	MALAYSIA	MYS	465,394
MALI	MALI	MLI	15,504
MALTA	MALTA	MLT	64,728
MAURITANIA	MAURITANIA	MRT	2,841
MAURITIUS	MAURITIUS	MUS	31,337
MEXICO	MEXICO	MEX	3,910,686
MINOR_AMERICAS	CUBA	CUB	362
MINOR_AMERICAS	ARUBA	ABW	4
MINOR_AMERICAS	HAITI	HTI	14
MINOR_AMERICAS	BERMUDA	BMU	244
MINOR_AMERICAS	GRENADA	GRD	134
MINOR_AMERICAS	BAHAMAS	BHS	1,812
MINOR_AMERICAS	JAMAICA	JAM	85
MINOR_AMERICAS	ANGUILLA	AIA	3
MINOR_AMERICAS	DOMINICA	DMA	109
MINOR_AMERICAS	BARBADOS	BRB	108
MINOR_AMERICAS	MONTSERRAT	MSR	56
MINOR_AMERICAS	SAINT_LUCIA	LCA	125
MINOR_AMERICAS	SAINT-MARTIN	MAF	134
MINOR_AMERICAS	CAYMAN_ISLANDS	CYM	290
MINOR_AMERICAS	SAINT-BARTHÉLEMY	BLM	2
MINOR_AMERICAS	DOMINICAN_REPUBLIC	DOM	68,062
MINOR_AMERICAS	ANTIGUA_AND_BARBUDA	ATG	477
MINOR_AMERICAS	TRINIDAD_AND_TOBAGO	TTO	2,721

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MINOR_AMERICAS	SAINT_KITTS_AND_NEVIS	KNA	466
MINOR_AMERICAS	BRITISH_VIRGIN_ISLANDS	VGB	12
MINOR_AMERICAS	TURKS_AND_CAICOS_ISLANDS	TCA	13
MINOR_AMERICAS	SAINT_VINCENT_AND_THE_GRENADINES	VCT	153
MOLDOVA	MOLDOVA	MDA	6,419
MONTENEGRO	MONTENEGRO	MNE	26,335
MOROCCO	MOROCCO	MAR	153,070
MOZAMBIQUE	MOZAMBIQUE	MOZ	18,163
MYANMAR	MYANMAR	MMR	33,588
NAMIBIA	NAMIBIA	NAM	37,960
NETHERLANDS	CURAÇAO	CUW	10
NETHERLANDS	NETHERLANDS	NLD	780,934
NETHERLANDS	SINT_MARTEN	SXM	5
NETHERLANDS	BONAIRE_SINT_EUSTATIUS_AND_SABA	BES	4
NEW_ZEALAND	NEW_ZEALAND	NZL	341,435
NICARAGUA	NICARAGUA	NIC	10,411
NIGER	NIGER	NER	19,780
NIGERIA	NIGERIA	NGA	37,959
NORWAY	NORWAY	NOR	538,769
OMAN	OMAN	OMN	42,581
PANAMA	PANAMA	PAN	8,936
PARAGUAY	PARAGUAY	PRY	24,800
PERU	PERU	PER	241,770
PHILIPPINES	PHILIPPINES	PHL	688,628
POLAND	POLAND	POL	2,960,012
PORTUGAL	PORTUGAL	PRT	440,292
QATAR	QATAR	QAT	39,454
ROMANIA	ROMANIA	ROU	844,232
RUSSIA	RUSSIA	RUS	3,047,656
RWANDA	RWANDA	RWA	11,572
SAINT_PIERRE_AND_MIQUELON	SAINT_PIERRE_AND_MIQUELON	SPM	8
SAUDI_ARABIA	SAUDI_ARABIA	SAU	464,267
SENEGAL	SENEGAL	SEN	12,054
SERBIA	SERBIA	SRB	102,956
SEYCHELLES	SEYCHELLES	SYC	246
SINGAPORE	SINGAPORE	SGP	268,956
SLOVAKIA	SLOVAKIA	SVK	370,695
SLOVENIA	SLOVENIA	SVN	107,321

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SOUTH_AFRICA	SOUTH_AFRICA	ZAF	696,084
SOUTH_KOREA	SOUTH_KOREA	KOR	1,295,013
SPAIN	SPAIN	ESP	2,458,116
SPAIN	ANDORRA	AND	2,933
SPAIN	GIBRALTAR	GIB	286
SURINAME	SURINAME	SUR	5,664
SWAZILAND	SWAZILAND	SWZ	3,227
SWEDEN	SWEDEN	SWE	900,641
SWITZERLAND	SWITZERLAND	CHE	417,170
SWITZERLAND	LIECHTENSTEIN	LIE	3,602
TAIWAN	TAIWAN	TWN	754,855
TANZANIA	TANZANIA	TZA	21,169
THAILAND	THAILAND	THA	1,251,255
TOGO	TOGO	TGO	5,033
TUNISIA	TUNISIA	TUN	66,524
TURKEY	TURKEY	TUR	1,482,764
UGANDA	UGANDA	UGA	7,447
UKRAINE	UKRAINE	UKR	709,038
UNITED_ARAB_EMIRATES	UNITED_ARAB_EMIRATES	ARE	226,799
UNITED_STATES_OF_AMERICA	UNITED_STATES_OF_AMERICA	USA	18,198,624
URUGUAY	URUGUAY	URY	37,571
VENEZUELA	VENEZUELA	VEN	79,839
VIETNAM	VIETNAM	VNM	1,211,995
YEMEN	YEMEN	YEM	3,270
ZAMBIA	ZAMBIA	ZMB	10,359
ZIMBABWE	ZIMBABWE	ZWE	13,581
Cumulative			109,477,474

Pitney Bowes understands that Australia has a significant volume of businesses that are self-employed, single operator, SOHO style businesses which are difficult to both monitor and ensure they are in business. Pitney Bowes is actively reviewing these businesses and will include those that we can positively identify as being “in business”. However, we believe focusing on businesses with employees that will provide our clients the most significant points of interest for their use cases, applications and business success. Australia World Premium Points of interests is built to ensure we include businesses that employ 1 or more people, this ensures that Pitney Bowes provides a product that covers a business universe which contributes 85% of Australia's economic output.

Change Log

- Added Republic of Korea as a new country in this release.
- POI counts has increased for the following countries, Belize (BLZ), Brunei (BRN), Chile (CHL), Cyprus (CYP), Guyana (GUY), Iraq (IRQ), Malta (MLT), Suriname (SUR), Uruguay (URY), and Vietnam (VNM).
- De-Duplication exercise has been performed on all countries hence, you may find slight differences in the counts
- Enhanced the quality for 500 brands in USA. Click [here](#) for more details.
- Few brands have been updated with the new names. Click [here](#) for more details.
- False positives brandnames have been untagged.
- Latitude and Longitude values may occasionally change slightly due to geocoding enhancements.
- Applied few changes in the address components for few records and removed few junk characters from the data like, (\, <, >, %, ^, ||)

- Improved the Brand Name standardization in the data and it has been standardized for respective countries:

Country	Brandname Counts
Argentina	25
Australia	134
Bahrain	11
Canada	309
Czech Republic	14
Germany	19
Great Britain	607
Greece	13
Kuwait	16
Mexico	47
Netherlands	22
Oman	5
Poland	10
Qatar	22
Romania	10
Russia	19
Saudi Arabia	19
Slovakia	8
Spain	22
Switzerland	21
United Arab Emirates	26
United States Of America	2041

For detail view click [here](#).

Known Issues

There are some known issues with the source data. We will strive to address these issues in subsequent releases in a timely fashion. Please contact Technical Support with any questions you may have.

This section covers known issues and behaviors that require further explanation:

- Non-Standardized attributes for few records in the countries such as, United Arab Emirates (ARE), Argentina (ARG), Bahrain (BHR), Canada (CAN), Switzerland (CHE), Czech Republic (CZE), Germany (DEU), Spain (ESP), Greece (GRC), Kuwait (KWT), Netherland (NLD), Oman (OMN), Poland (POL), Qatar (QAT), Romania (ROU), Russia (RUS), Saudi Arab (SAU) and Slovakia (SVK).
- Non Standardized formattedAddress, mainAddressLine and addressLastLine for few records in Australia.
- Some invalid values exist in the Name, areaName1, areaName2 and areaName, TradeName and Postcode column including instances where the Postcode column has values as 'zeroes'.
- Some diacritics are missing from the Name, TradeName, formattedAddress, mainAddressLine, addressLastLine, areaName1 and areaName3 columns.
- Some duplicates may be encountered in the dataset.
- There are a few instances of text truncation exist for the Name, TradeName, Business_Line, areaName3, formattedAddress, mainAddressLine, Http, Email, Postcode and areaName2 columns.
- There are a few instances where the Employee_Here (number of employees at the current location) count mismatches the Employee_count (total number of employees).
- There are a few instances that have inconsistent Status_Code and Subsidiary_Indicator mapping.
- The Email, Http, Ticker_symbol, and Exchange_Name columns are not populated for many countries.
- The SIC8 (code) descriptions are undergoing updates. As a result, some values may not have any or updated description(s) and may have been removed.
- The administrative layer names of countries are not standardized. As a result, some areaname4 values may be blank. There are a few instances where different variations of the same name are encountered in the areaName1 column.
- There are few mismatches in areaName1 and Stabb field as areaName1 is not necessarily the highest hierarchical administrative region, whereas, Stabb field is the highest available administrative region.
- Mainaddressline and formattedaddress are not standardized in few records.

- There are a few instances where House number / Street Name is appearing twice in mainaddressline.
- There are a few instances where the areaname3 is populated with the name of a different admin level.
- Two ISO3 (BLM, MAF) are included in both country bundles, France(FRA) and Minor Americas(MAM).
- Encounter some corrupted characters in following 15 countries; Argentina, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Netherlands, Norway, Poland, Portugal, Spain, Sweden, and Switzerland. This issue would be fixed by next release.
- Brandname standardisation is work in progress, so this may encounter some minor discrepancies.