

# World Premium Points of Interest

Version 5.8

**UNITED STATES**  
[www.pitneybowes.com/us](http://www.pitneybowes.com/us)  
**Technical Support:**  
<https://www.pitneybowes.com/us/support.html>

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## Release Notes

The World Premium Points of Interest (WPPOI) is an innovative addition to our data portfolio. Pitney Bowes is committed to continually develop and build upon this state of the art Points of Interest product for our customers. We have an exhaustive roadmap to ensure that we bring the best product to the market so our customers can derive highest value for their business support. This document contains information about Version 5.8 dataset. Complete documentation is located at [our support site](#).

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## Product Overview

The WPPOI data product provides the location of and details relating to a diverse set of business locations, leisure hot spots and geographic features. The locational accuracy of this data has been further enhanced using Pitney Bowes Premium Spectrum Enterprise Geocoding solution to provide the most accurate position for each Point of Interest available. The following are the features of the product:

- It provides access to the largest, globally georeferenced POI dataset.
- The POIs (available in the product) are geocoded using Pitney Bowes comprehensive Global Geocoding capabilities.
- The POIs are classified using both the Pitney Bowes MiCode (providing a consumer-friendly classification across products) and the Standard Industrial Classification (SIC) codes.  
Please note that both these classifications are cross-referenced. The individual POI in the dataset have hierarchical relationships between themselves and others in their 'family'.
- The taxonomy used (within the product) ensures ease of use and global consistency.

As a result, the dataset allows users to make informed decisions around risk analysis, access to services, retail or recreational facilities, location-based marketing and "find my nearest" searches.

## Coverage

WPPOI product v5.8 contains POIs for 175 countries. Some countries are released together in a group. The following table provides details of each country group, including the ISO3 codes (three-character ISO country codes) for each country included.

<b>COUNTRY BUNDLE</b>	<b>COUNTRY</b>	<b>ISO3</b>
Albania	Albania	ALB
Algeria	Algeria	DZA
Angola	Angola	AGO
Argentina	Argentina	ARG
Armenia	Armenia	ARM
Australia†	Australia	AUS

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Austria	Austria	AUT
Azerbaijan	Azerbaijan	AZE
Bahrain	Bahrain	BHR
Belarus	Belarus	BLR
Belgium & Luxembourg	Belgium	BEL
Belgium & Luxembourg	Luxembourg	LUX
Belize	Belize	BLZ
Benin	Benin	BEN
Bolivia	Bolivia	BOL
Bosnia & Herzegovina	Bosnia & Herzegovina	BIH
Botswana	Botswana	BWA
Brazil	Brazil	BRA
Brunei	Brunei	BRN
Bulgaria	Bulgaria	BGR
Burkina Faso	Burkina Faso	BFA
Burundi	Burundi	BDI
Cameroon	Cameroon	CMR
Canada	Canada	CAN
Cape Verde	Cape Verde	CPV
Chile	Chile	CHL
China	China	CHN
Colombia	Colombia	COL
Congo	Congo	COG
Costa Rica	Costa Rica	CRI
CÔTE D'IVOIRE	CÔTE D'IVOIRE	CIV
Croatia	Croatia	HRV
Cyprus	Cyprus	CYP
Czech Republic	Czech Republic	CZE
Democratic Republic of Congo	Democratic Republic of Congo	COD
Denmark	Denmark	DNK
Ecuador	Ecuador	ECU
Egypt	Egypt	EGY
El Salvador	El Salvador	SLV
Estonia	Estonia	EST
Finland	Finland	FIN

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Fiji	Fiji	FJI
France	France	FRA
France	French Guiana	GUF
France	Guadeloupe	GLP
France	Martinique	MTQ
France	Mayotte	MYT
France	Monaco	MCO
France	Reunion	REU
France	Saint-Barthélemy	BLM
France	Saint-Martin	MAF
Faroe Island	Faroe Islands	FRO
Gambia	Gambia	GMB
Gabon	Gabon	GAB
Germany	Germany	DEU
Georgia	Georgia	GEO
Ghana	Ghana	GHA
Great Britain	Great Britain	GBR
Greece	Greece	GRC
Guatemala	Guatemala	GTM
Guyana	Guyana	GUY
Honduras	Honduras	HND
Hong Kong	Hong Kong	HKG
Hungary	Hungary	HUN
Iceland	Iceland	ISL
India	India	IND
Indonesia	Indonesia	IDN
Iraq	Iraq	IRQ
Ireland	Ireland	IRL
Israel	Israel	ISR
Italy	Italy	ITA
Italy	San Marino	SMR
Italy	Vatican City	VAT
Japan	Japan	JPN
Jordan	Jordan	JOR
Kazakhstan	Kazakhstan	KAZ

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Kenya	Kenya	KEN
Kosovo	Kosovo	XKS
Kuwait	Kuwait	KWT
Latvia	Latvia	LVA
LAO PDR	LAO PDR	LAO
Lebanon	Lebanon	LBN
Lesotho	Lesotho	LSO
Lithuania	Lithuania	LTU
Macau	Macau	MAC
Macedonia	Macedonia	MKD
Malawi	Malawi	MWI
Malaysia	Malaysia	MYS
Mali	Mali	MLI
Malta	Malta	MLT
Mauritania	Mauritania	MRT
Mauritius	Mauritius	MUS
Mexico	Mexico	MEX
Minor Americas	Anguilla	AIA
Minor Americas	Antigua And Barbuda	ATG
Minor Americas	Aruba	ABW
Minor Americas	Bahamas	BHS
Minor Americas	Barbados	BRB
Minor Americas	Bermuda	BMU
Minor Americas	British Virgin Islands	VGB
Minor Americas	Cayman Islands	CYM
Minor Americas	Cuba	CUB
Minor Americas	Dominica	DMA
Minor Americas	Dominican Republic	DOM
Minor Americas	Grenada	GRD
Minor Americas	Haiti	HTI
Minor Americas	Jamaica	JAM
Minor Americas	Montserrat	MSR
Minor Americas	Saint Kitts And Nevis	KNA
Minor Americas	Saint Lucia	LCA
Minor Americas	Saint Vincent And The Grenadines	VCT

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Minor Americas	Saint-Barthélemy	BLM
Minor Americas	Saint-Martin	MAF
Minor Americas	Trinidad And Tobago	TTO
Minor Americas	Turks And Caicos Islands	TCA
Moldova	Moldova	MDA
Montenegro	Montenegro	MNE
Morocco	Morocco	MAR
Mozambique	Mozambique	MOZ
Myanmar	Myanmar	MMR
Namibia	Namibia	NAM
Netherlands	Bonaire, Sint Eustatius And Saba	BES
Netherlands	Curaçao	CUW
Netherlands	Netherlands	NLD
Netherlands	Sint Marten	SXM
New Zealand	New Zealand	NZL
Nicaragua	Nicaragua	NIC
Niger	Niger	NER
Nigeria	Nigeria	NGA
Norway	Norway	NOR
Oman	Oman	OMN
Panama	Panama	PAN
Paraguay	Paraguay	PRY
Peru	Peru	PER
Philippines	Philippines	PHL
Poland	Poland	POL
Portugal	Portugal	PRT
Qatar	Qatar	QAT
Republic of Korea	Republic of Korea	KOR
Romania	Romania	ROU
Russia	Russia	RUS
Rwanda	Rwanda	RWA
Saudi Arabia	Saudi Arabia	SAU
Saint Perre	Saint Perre	SPM
Senegal	Senegal	SEN
Serbia	Serbia	SRB

Seychelles	Seychelles	SYC
Singapore	Singapore	SGP
Slovakia	Slovakia	SVK
Slovenia	Slovenia	SVN
South Africa	South Africa	ZAF
Spain	Andorra	AND
Spain	Gibraltar	GIB
Spain	Spain	ESP
Swaziland	Swaziland	SWZ
Sweden	Sweden	SWE
Switzerland	Liechtenstein	LIE
Switzerland	Switzerland	CHE
Suriname	Suriname	SUR
Taiwan	Taiwan	TWN
Tanzania	Tanzania	TZA
Thailand	Thailand	THA
Togo	Togo	TGO
Tunisia	Tunisia	TUN
Turkey	Turkey	TUR
Uganda	Uganda	UGA
Ukraine	Ukraine	UKR
United Arab Emirates	United Arab Emirates	ARE
United States of America*	United States Of America	USA
Uruguay	Uruguay	URY
Venezuela	Venezuela	VEN
Vietnam	Vietnam	VNM
Yemen	Yemen	YEM
Zambia	Zambia	ZMB
Zimbabwe	Zimbabwe	ZWE

\*US un-incorporated territories like Guam, Puerto Rico, and Virgin Islands are included in the USA dataset. The following table provides details of the territories added to USA country bundle.

Country Bundle	Country	ISO3
United States of America	Guam	USA

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<b>Country Bundle</b>	<b>Country</b>	<b>ISO3</b>
United States of America	Puerto Rico	USA
United States of America	Virgin Islands	USA



# POI Counts

COUNTRY BUNDLES	COUNTRIES	ISO3	TOTAL V5.8 COUNTS
ALBANIA	ALBANIA	ALB	20,140
ALGERIA	ALGERIA	DZA	184,334
ANGOLA	ANGOLA	AGO	60,248
ARGENTINA	ARGENTINA	ARG	3,206,218
ARMENIA	ARMENIA	ARM	9
AUSTRALIA	AUSTRALIA	AUS	3,450,193
AUSTRIA	AUSTRIA	AUT	740,555
AZERBAIJAN	AZERBAIJAN	AZE	25
BAHRAIN	BAHRAIN	BHR	128,717
BELARUS	BELARUS	BLR	403
BELGIUM_&_LUXEMBOURG	BELGIUM	BEL	1,910,201
BELGIUM_&_LUXEMBOURG	LUXEMBOURG	LUX	160,505
BELIZE	BELIZE	BLZ	11,082
BENIN	BENIN	BEN	8,558
BOLIVIA	BOLIVIA	BOL	33,800
BOSNIA_&_HERZEGOVINA	BOSNIA_&_HERZEGOVINA	BIH	46,996
BOTSWANA	BOTSWANA	BWA	32,893
BRAZIL	BRAZIL	BRA	17,403,864
BRUNEI	BRUNEI	BRN	10,536
BULGARIA	BULGARIA	BGR	648,396
BURKINA_FASO	BURKINA_FASO	BFA	14,806
BURUNDI	BURUNDI	BDI	4,327
CAMEROON	CAMEROON	CMR	37,617
CANADA	CANADA	CAN	2,942,966
CAPE_VERDE	CAPE_VERDE	CPV	372
CHILE	CHILE	CHL	1,071,907
CHINA	CHINA	CHN	12,769,314
COLOMBIA	COLOMBIA	COL	3,463,990
CONGO	CONGO	COG	7,553
COSTA_RICA	COSTA_RICA	CRI	52,511

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CÔTE D'IVOIRE	CÔTE D'IVOIRE	CIV	21,831
CROATIA	CROATIA	HRV	222,569
CYPRUS	CYPRUS	CYP	267,511
CZECH_REPUBLIC	CZECH_REPUBLIC	CZE	1,599,350
DEMOCRATIC_REPUBLIC_OF_CONGO	DEMOCRATIC_REPUBLIC_OF_CONGO	COD	18,304
DENMARK	DENMARK	DNK	664,324
ECUADOR	ECUADOR	ECU	50,597
EGYPT	EGYPT	EGY	381,841
EL_SALVADOR	EL_SALVADOR	SLV	25,643
ESTONIA	ESTONIA	EST	236,921
FAROE ISLANDS	FAROE ISLANDS	FRO	724
FIJI	FIJI	FJI	997
FINLAND	FINLAND	FIN	668,903
FRANCE	FRANCE	FRA	6,941,862
FRANCE	FRENCH_GUIANA	GUF	13,049
FRANCE	GUADELOUPE	GLP	43,687
FRANCE	MARTINIQUE	MTQ	41,736
FRANCE	MAYOTTE	MYT	1,085
FRANCE	MONACO	MCO	2,693
FRANCE	REUNION	REU	58,231
FRANCE	SAINT-BARTHÉLEMY	BLM	2
FRANCE	SAINT-MARTIN	MAF	147
GABON	GABON	GAB	7,298
GAMBIA	GAMBIA	GMB	65
GEORGIA	GEORGIA	GEO	25
GERMANY	GERMANY	DEU	5,760,855
GHANA	GHANA	GHA	53,935
GREAT_BRITAIN	GREAT_BRITAIN	GBR	4,732,262
GREECE	GREECE	GRC	788,812
GUATEMALA	GUATEMALA	GTM	35,154
GUYANA	GUYANA	GUY	3,781
HONDURAS	HONDURAS	HND	9,653
HONG_KONG	HONG_KONG	HKG	437,734

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HUNGARY	HUNGARY	HUN	713,190
ICELAND	ICELAND	ISL	108,419
INDIA	INDIA	IND	11,672,630
INDONESIA	INDONESIA	IDN	896,326
IRAQ	IRAQ	IRQ	18,989
IRELAND	IRELAND	IRL	393,037
ISRAEL	ISRAEL	ISR	816,566
ITALY	ITALY	ITA	7,289,129
ITALY	SAN_MARINO	SMR	4,066
ITALY	VATICAN_CITY	VAT	23
JAPAN	JAPAN	JPN	4,782,296
JORDAN	JORDAN	JOR	113,340
KAZAKHSTAN	KAZAKHSTAN	KAZ	98,379
KENYA	KENYA	KEN	249,833
KOSOVO	KOSOVO	XKS	2,678
KUWAIT	KUWAIT	KWT	32,857
LAO PDR	LAO PDR	LAO	1,399
LATVIA	LATVIA	LVA	216,875
LEBANON	LEBANON	LBN	156,981
LESOTHO	LESOTHO	LSO	13,899
LITHUANIA	LITHUANIA	LTU	161,902
MACAU	MACAU	MAC	14,618
MACEDONIA	MACEDONIA	MKD	49,773
MALAWI	MALAWI	MWI	29,486
MALAYSIA	MALAYSIA	MYS	674,800
MALI	MALI	MLI	17,566
MALTA	MALTA	MLT	73,797
MAURITANIA	MAURITANIA	MRT	4,293
MAURITIUS	MAURITIUS	MUS	133,856
MEXICO	MEXICO	MEX	4,972,436
MINOR_AMERICAS	ANGUILLA	AIA	3
MINOR_AMERICAS	ANTIGUA_AND_BARBUDA	ATG	564
MINOR_AMERICAS	ARUBA	ABW	4

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MINOR_AMERICAS	BAHAMAS	BHS	1,977
MINOR_AMERICAS	BARBADOS	BRB	108
MINOR_AMERICAS	BERMUDA	BMU	244
MINOR_AMERICAS	BRITISH_VIRGIN_ISLANDS	VGB	12
MINOR_AMERICAS	CAYMAN_ISLANDS	CYM	299
MINOR_AMERICAS	CUBA	CUB	362
MINOR_AMERICAS	DOMINICA	DMA	122
MINOR_AMERICAS	DOMINICAN_REPUBLIC	DOM	132,020
MINOR_AMERICAS	GRENADA	GRD	137
MINOR_AMERICAS	HAITI	HTI	14
MINOR_AMERICAS	JAMAICA	JAM	86
MINOR_AMERICAS	MONTSERRAT	MSR	56
MINOR_AMERICAS	SAINT_KITTS_AND_NEVIS	KNA	516
MINOR_AMERICAS	SAINT_LUCIA	LCA	135
MINOR_AMERICAS	SAINT_VINCENT_AND_THE_GRENADINE S	VCT	182
MINOR_AMERICAS	SAINT-BARTHÉLEMY	BLM	2
MINOR_AMERICAS	SAINT-MARTIN	MAF	148
MINOR_AMERICAS	TRINIDAD_AND_TOBAGO	TTO	3,093
MINOR_AMERICAS	TURKS_AND_CAICOS_ISLANDS	TCA	13
MOLDOVA	MOLDOVA	MDA	31,594
MONTENEGRO	MONTENEGRO	MNE	43,437
MOROCCO	MOROCCO	MAR	637,268
MOZAMBIQUE	MOZAMBIQUE	MOZ	38,582
MYANMAR	MYANMAR	MMR	35,366
NAMIBIA	NAMIBIA	NAM	87,930
NETHERLANDS	BONAIRE_SINT_EUSTATIUS_AND_SABA	BES	4
NETHERLANDS	CURAÇAO	CUW	10
NETHERLANDS	NETHERLANDS	NLD	1,649,625
NETHERLANDS	SINT_MARTEN	SXM	5
NEW_ZEALAND	NEW_ZEALAND	NZL	519,894
NICARAGUA	NICARAGUA	NIC	11,934
NIGER	NIGER	NER	20,996

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NIGERIA	NIGERIA	NGA	163,569
NORWAY	NORWAY	NOR	878,433
OMAN	OMAN	OMN	60,558
PANAMA	PANAMA	PAN	11,829
PARAGUAY	PARAGUAY	PRY	28,344
PERU	PERU	PER	249,987
PHILIPPINES	PHILIPPINES	PHL	865,871
POLAND	POLAND	POL	5,045,844
PORTUGAL	PORTUGAL	PRT	699,534
QATAR	QATAR	QAT	56,373
ROMANIA	ROMANIA	ROU	1,424,453
RUSSIA	RUSSIA	RUS	5,373,267
RWANDA	RWANDA	RWA	17,291
SAINT_PIERRE_AND_MIQUELON	SAINT_PIERRE_AND_MIQUELON	SPM	8
SAUDI_ARABIA	SAUDI_ARABIA	SAU	559,643
SENEGAL	SENEGAL	SEN	32,164
SERBIA	SERBIA	SRB	209,176
SEYCHELLES	SEYCHELLES	SYC	246
SINGAPORE	SINGAPORE	SGP	709,262
SLOVAKIA	SLOVAKIA	SVK	682,237
SLOVENIA	SLOVENIA	SVN	227,430
SOUTH_AFRICA	SOUTH_AFRICA	ZAF	946,160
SOUTH_KOREA	SOUTH_KOREA	KOR	2,656,802
SPAIN	ANDORRA	AND	3,318
SPAIN	GIBRALTAR	GIB	433
SPAIN	SPAIN	ESP	3,215,037
SURINAME	SURINAME	SUR	7,156
SWAZILAND	SWAZILAND	SWZ	8,199
SWEDEN	SWEDEN	SWE	1,455,454
SWITZERLAND	LIECHTENSTEIN	LIE	12,916
SWITZERLAND	SWITZERLAND	CHE	738,973
TAIWAN	TAIWAN	TWN	1,139,648
TANZANIA	TANZANIA	TZA	39,197

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THAILAND	THAILAND	THA	1,795,069
TOGO	TOGO	TGO	6,633
TUNISIA	TUNISIA	TUN	177,131
TURKEY	TURKEY	TUR	2,256,518
UGANDA	UGANDA	UGA	21,964
UKRAINE	UKRAINE	UKR	1,228,929
UNITED_ARAB_EMIRATES	UNITED_ARAB_EMIRATES	ARE	522,410
UNITED_STATES_OF_AMERICA	UNITED_STATES_OF_AMERICA	USA	28,300,213
URUGUAY	URUGUAY	URY	47,476
VENEZUELA	VENEZUELA	VEN	91,032
VIETNAM	VIETNAM	VNM	1,861,788
YEMEN	YEMEN	YEM	21,104
ZAMBIA	ZAMBIA	ZMB	24,147
ZIMBABWE	ZIMBABWE	ZWE	39,673
<b>Cumulative</b>			<b>172,357,697</b>

Pitney Bowes understands that Australia has a significant volume of businesses that are self-employed, single operator, SOHO style businesses which are difficult to both monitor and ensure they are in business. Pitney Bowes is actively reviewing these businesses and will include those that we can positively identify as being “in business”. However, we believe focusing on businesses with employees that will provide our clients the most significant points of interest for their use cases, applications and business success. Australia World Premium Points of interests is built to ensure we include businesses that employ 1 or more people, this ensures that Pitney Bowes provides a product that covers a business universe which contributes 85% of Australia's economic output.

## Change Log

- POI counts has increased for the following countries, Benin (BEN), Botswana (BWA), Burkina Faso (BFA), Burundi (BDI), Cameroon (CMR), Congo (COG), Congo Democratic Rep (COD), Gabon (GAB), Ghana (GHA), Kenya (KEN), Kosovo (XKS), Lesotho (LSO), Macau (MAC), Malawi (MWI), Mali (MLI), Mauritania (MRT), Mauritius (MUS), Morocco (MAR), Mozambique (MOZ), Namibia (NAM), Niger (NER), Nigeria (NGA), Rwanda (RWA), Senegal (SEN), Swaziland (SWZ), Tanzania (TZA), Togo (TGO), Tunisia (TUN), Uganda (UGA), Yemen (YEM), Zambia (ZMB) and Zimbabwe (ZWE)

- De-Duplication exercise has been performed on all countries hence, you may find light differences in the counts
- Quality enhancements in 575 brands for USA. Click [here](#) for more details.
- Few brands have been updated with the new names. Click [here](#) for more details.
- False positives brandnames have been untagged.
- Latitude and Longitude values have changed slightly due to geocoding enhancements.
- Removed few junk characters from the data like, (\, <, >, %, ^, ||).
- Improved the Brand Name standardization in the data and it has been standardized for respective countries:

<b>Country</b>	<b>Brandname Counts</b>
Argentina	27
Australia	327
Bahrain	11
Canada	320
Czech Republic	14
Germany	19
Great Britain	635
Greece	13
Kuwait	16
Mexico	64
Netherlands	22
Oman	5
Poland	10
Qatar	22
Romania	10
Russia	19
Saudi Arabia	19
Slovakia	8
Spain	22
Switzerland	21
United Arab Emirates	26
United States Of America	2073

For detail view click [here](#).

## Known Issues

There are some known issues with the source data. We will strive to address these issues in subsequent releases in a timely fashion. Please contact Technical Support with any questions you may have. This section covers known issues and behaviors that require further explanation:

- Non-Standardized attributes for few records in countries such as, United Arab Emirates (ARE), Argentina (ARG), Bahrain (BHR), Canada (CAN), Switzerland (CHE), Czech Republic (CZE), Germany (DEU), Spain (ESP), Greece (GRC), Kuwait (KWT), Netherland (NLD), Oman (OMN), Poland (POL), Qatar (QAT), Romania (ROU), Russia (RUS), Saudi Arab (SAU) and Slovakia (SVK).
- Some invalid values exist in the Name, areaName1, areaname2 and areaName, TradeName and Postcode column including instances where the Postcode column has values as 'zeroes'.
- Non Standardized formattedAddress, mainAddressLine and addressLastLine for few records in Australia.
- Some diacritic loss in Name, TradeName, formattedAddress, mainAddressLine, addressLastLine, areaName1 and areaName3, Domestic Ultimate Address, Global Ultimate Address and Parent Address columns.
- There are a few instances of text truncation exist for the Name, TradeName, Business Line, areaName3, formattedAddress, mainAddressLine, Http, Email, Postcode and areaName2 columns.
- There are a few instances where the Employee Here (number of employees at the current location) count mismatches the Employee count (total number of employees).
- There are a few instances that have inconsistent Status Code and Subsidiary Indicator mapping.
- The Email, Http, Ticker symbol, and Exchange Name columns are not populated for many countries.
- The SIC8 (code) descriptions are undergoing updates. As a result, some values may not have any or updated description(s) and may have been removed.
- The administrative layer names of countries are not standardized. As a result, some areaname4 values may be blank. There are a few instances where different variations of the same name are encountered in the areaName1 column.
- There are few mismatches in areaName1 and Stabb field as areaName1 is not necessarily the highest hierarchical administrative region, whereas, Stabb field is the highest available administrative region.
- Mainaddressline and formattedaddress are not standardized in few records.



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- There are a few instances where House number / Street Name is appearing twice in mainaddressline.
- There are a few instances where the areaname3 is populated with the name of a different admin level.
- Two ISO3 (BLM, MAF) are included in both country bundles of France(FRA) and Minor Americas(MAM).
- Brandname standardization is work in progress, so there maybe some minor discripencies.