



US Groundview - Update Profile for Telecom (2013 Update)

Release Notes

Summary

RateCenterInfo boundaries and ExchangeInfo Plus boundaries are designed for use in the telecommunications industry. ExchangeInfo Plus provides wire center boundaries and central office locations. RateCenterInfo provides rate center boundaries and rate center points. Both products contain details about NPA/NXXs served by each wire center or rate center. This year these Telecom boundaries have been enhanced with a set of key demographic estimates and summary statistics from Pitney Bowes Software's US Groundview data sets. Demographics have been summarized by RateCenterInfo and ExchangeInfo Plus boundaries.

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Benefits

This data helps the telecommunications industry providers understand the telecom landscape through contextual description and visualization of key demographic variables. This adds value to Marketing, Network Planning, Merger/Acquisition analysis and regulatory filings (i.e. percentage of customers in service area by income range).

Features

Variable groups in the demographic data set include the following presented as percentages with base totals along with selected medians and averages: Sex by Age (Population/Male/Female), Race, Hispanic or Latino, Marital Status, Means of Transportation to Work, Travel Time to Work, Industry, Occupation, Households, Population in Households, Group Quarters Population, Household Size, Tenure, Race of Householder, Hispanic or Latino Origin of Householder, Occupied Units in Structure, House Heating Fuel, Vehicles Available, Contract Rent, Home Value, Age of Householder, and Household Income.

What's New

Pitney Bowes Software has aggregated a subset of US Groundview data for the ExchangeInfo Plus wire center boundaries and the RateCenterInfo rate center boundaries. These data have been appended to the corresponding telecom

boundaries to create these new product offerings. Please note, the telecom boundary products are more fully described in the US Communications Suite User Guide.

The Pitney Bowes United States Update Profile contains a selection of current year estimate variables from the larger Estimates and Projections data suite. Differing in format from the larger release, these variables are percentages where applicable. Demographic base variables such as total population and households are included, as well as characteristics of population (i.e. age and sex composition) and households (i.e. household income). These variables are "updated" from the 2010 U.S. Census values, via the processes described in the Methodology Statement found in the US Groundview User Guide.